Purpose Driven Mom Virtual Summit

Event Details and Information

WHAT IS THE PURPOSE DRIVEN MOM SUMMIT?

A 5 Day Live Virtual Event to Help Moms Create Routines in Their Home (that they can stick with!)

Here at a Purpose Driven Mom, the goal is to help moms develop systems and routines to manage their time, life and business so that they can feel more in control, less stressed, and go after their goals.

This summit's goal is to have them leave feeling empowered to develop better systems in their homes and create routines to run their home and life!

What makes this an incredible event?

- Registration is FREE to attend. Attendees will have 24 hours to check out the presentations and an option to upgrade to an All-Access pass if the want to get lifetime access to watch whenever.
- Each presenter does a live 20 minute Q&A in the Facebook Community to answer questions and interact live with attendees
- The attendee group will open 10 days before our event to allow us to host giveaways, prizes and connect as a community.

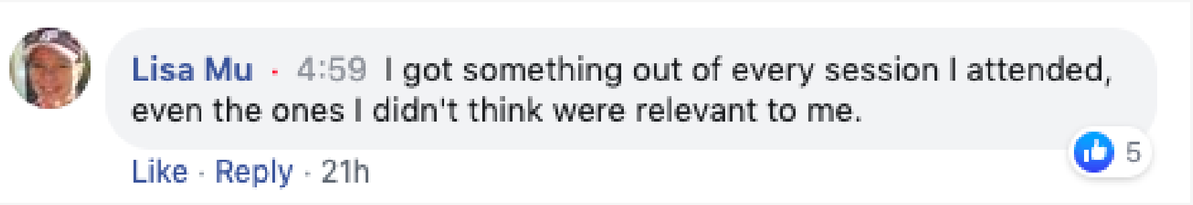
ABOUT LAST YEAR'S EVENT!

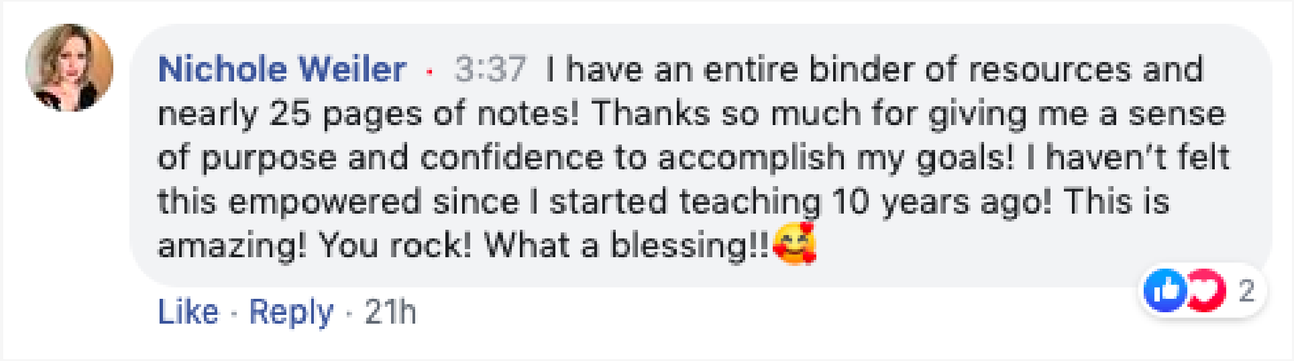
Over 4200+
Attendees

450+ All Access
Passes Sold

This isn't just fluff, or advertisements for buying their products. There is true value to the sessions, real information shared. This was legitimately one of the best summits I have ever attended online or in person. - Karyn S.

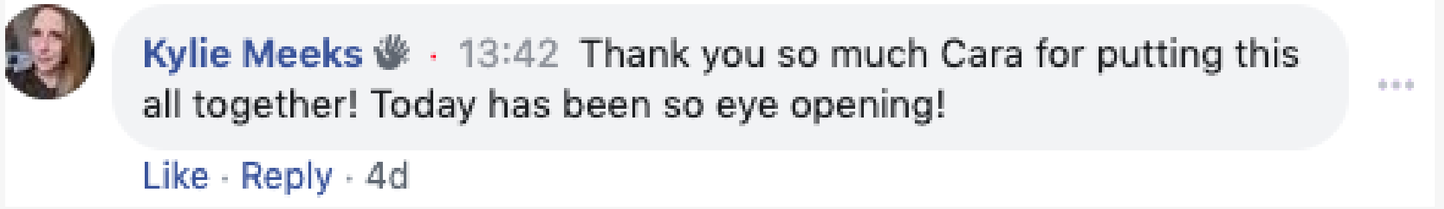
AND FROM MORE MOMS THAT ATTENDED THE LAST SUMMIT..

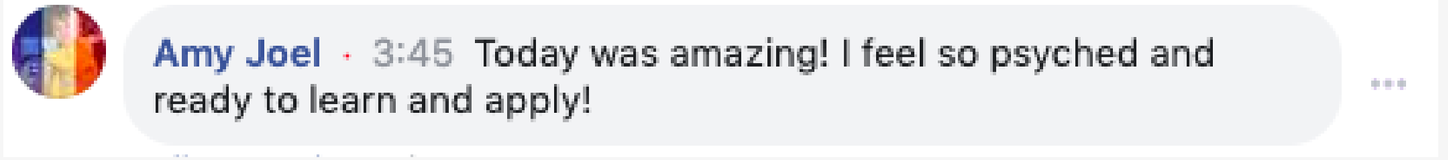




"Ok, I have to tell you... I just started listening to the sessions about a week ago. Oh my goodness! I'm so inspired!! There are so many great tips and lots of encouragement!!

And I have to say... I've gotten more inspiration and really really good practical tips from this Summit than I have anywhere else! Like I said before, I have watched many online conferences/summits like this before, and this one is my favorite! I hope you continue doing these summits!!!! 😁"





MEET THE HOST

Cara Harvey & A Purpose Driven Mom

As a former school teacher turned accidental entrepreneur, Cara knows that in order to see success in your home you NEED routines that make sense for your family.

And as a mom of 3, she realizes the power of having goals that fit your season and rhythms that don't overwhelm you or lead to burnout.

Cara is also the host of internationally top ranked podcast The Purpose Driven Mom Show and has an engaged reach of over 35,000+ mamas on all her channels

Schedule & Structure of This Event

- This event runs for 5 days from 9am- 6pm ET. Each night will end with a Pajama Party Panel around 8pm.
- Presentations will run March 21st-March 25th 2022.
- Sessions will go up at the top of each hour and then, at the top of the next hour, the presenter will do a live Q&A in the group for 20-30 minutes

Affiliate Opportunity

Affiliate Commision

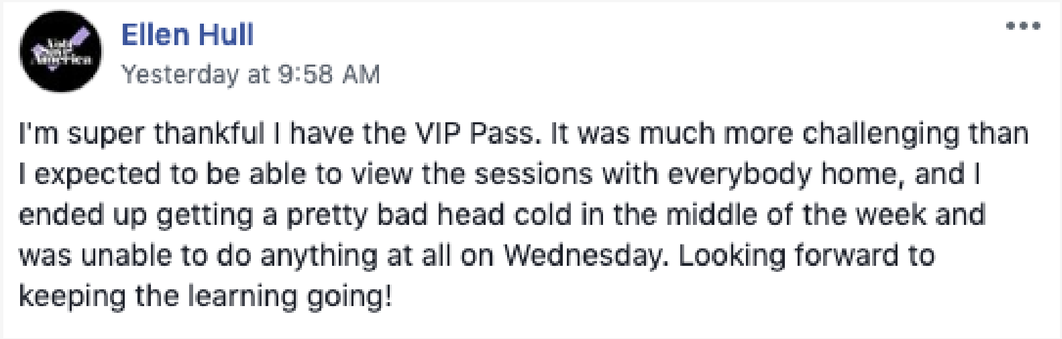
Affiliates will receive 40% of any All-Access Pass sales from their specific links. This commission will align with the pricing structure.

All affiliates will receive email swipe copy, images, and videos to use in their promotion to make it simple!

Our top affiliates have earned around $2500 in commission and prizes.

Why do moms buy the All-Access Pass?

The all access pass gives moms lifetime access to watch the presentations (even after the expire), MP3 versions of each session, and a bundle of resources put together from the presenters



Why Promote with Us?

These mom are looking to...

- Streamline their homes
- Find Time to Manage their home and family
- Stop spinning their wheels when it comes to running their busy lives.
- Connect with other positive moms who want to manage mom life.
- Grow their belief system that they CAN be successful as a mom and on their own personal goals.

Four Tiers of Sponsorship

Tier 1: Visibility Sponsor
Your product name goes on our giveaway page and the workbook to all attendees.
COST = $50

Tier 2: Giveaway Sponsor
Your product name goes on our giveaway page and out to all of our attendees. You can add one link to the workbook. You give 2 prizes to speakers and attendees during our event.
COST = $100 + product

Tier 3. General Sponsor
Your sponsorship gets a podcast advertisement, branding on Summit Page, Complimentary Ticket, Instagram Story Feature
COST = $300

Tier 4: VIP Sponsorship
All things listed in tier 3 PLUS opportunity for a member of your team to go live in the exclusive attendee group to talk about how your business can help their routines & lives.
COST = $500

Affiliates are also eligible for amazing prizes!

Interested in learning more or have any questions?

Email cara@apurposedrivenmom.com